What is the best size for my logo on ZAPP?

ZAPP aims to create the best possible experience for artists using their computer, tablet, and/or phone to apply to events and manage their applications. Follow these guidelines to ensure your logo can be viewed optimally across devices.

**RECOMMENDED SIZES FOR LOGOS**

**SQUARED LOGOS**

A square logo ensures your logo displays (and not the ZAPP logo) when your event page is shared to Facebook or Twitter.

<table>
<thead>
<tr>
<th>DIMENSIONS</th>
<th>SAMPLE MOBILE LOGO</th>
<th>SAMPLE DESKTOP LOGO</th>
</tr>
</thead>
<tbody>
<tr>
<td>250 X 250</td>
<td><img src="image1.png" alt="Sample Mobile Logo" /></td>
<td><img src="image2.png" alt="Sample Desktop Logo" /></td>
</tr>
</tbody>
</table>
Rectangle logos that are longer than they are tall appear nicely on computers, tablets, and phones. If your logo is not squared, however; it will not display when you share your event page on social media. You can use a variety of programs to create a squared logo (think Canva, Pixlr, or Photoshop).

Below is an example of a logo that appears well on ZAPP across devices but will not display on social media.

<table>
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<th>DIMENSIONS</th>
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</tr>
</thead>
<tbody>
<tr>
<td>300 x 166</td>
<td><img src="image" alt="Sample Mobile Logo" /></td>
<td><img src="image" alt="Sample Desktop Logo" /></td>
</tr>
</tbody>
</table>

**Event Information**

ZAPP Lilac Lagoon Art Festival Demo - DO NOT APPLY

**Lilac Lagoon Art Festival**

**Location:**
Lilly Square
Lilac Lagoon, Colorado (West)

**Event Dates:** 3/20/20 - 3/22/20

**Application Deadline:** 11/23/19 Midnight MST

**Time Remaining:** The application deadline has passed.

**Requirements:**
- Images: 5 (a booth shot is required)
- Fee: $30.00
- Application Amount: You can submit up to 9 applications for this show.

**Event Information**

DO NOT APPLY TO THIS SHOW - IT IS A DEMO ONLY AND WILL NOT RESULT IN BEING JURIED

Lilac Lagoon Art Festival is renowned amongst all flowers for the superb quality of artists it brings in every year. From the Christi Columbine Award to the Dedrick Cadamola Fellowship, this show is one of a kind and the dream for any emerging or veteran artist.