

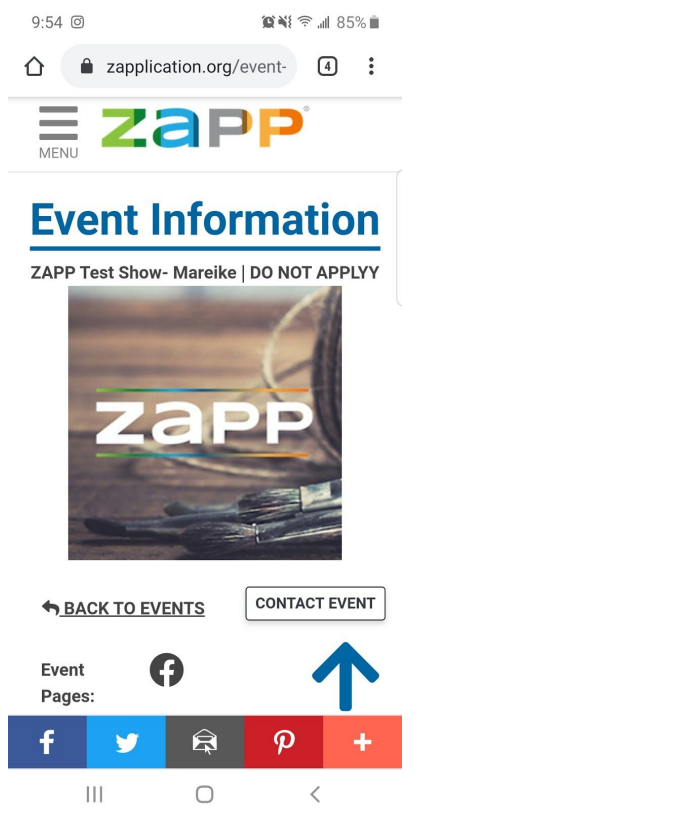
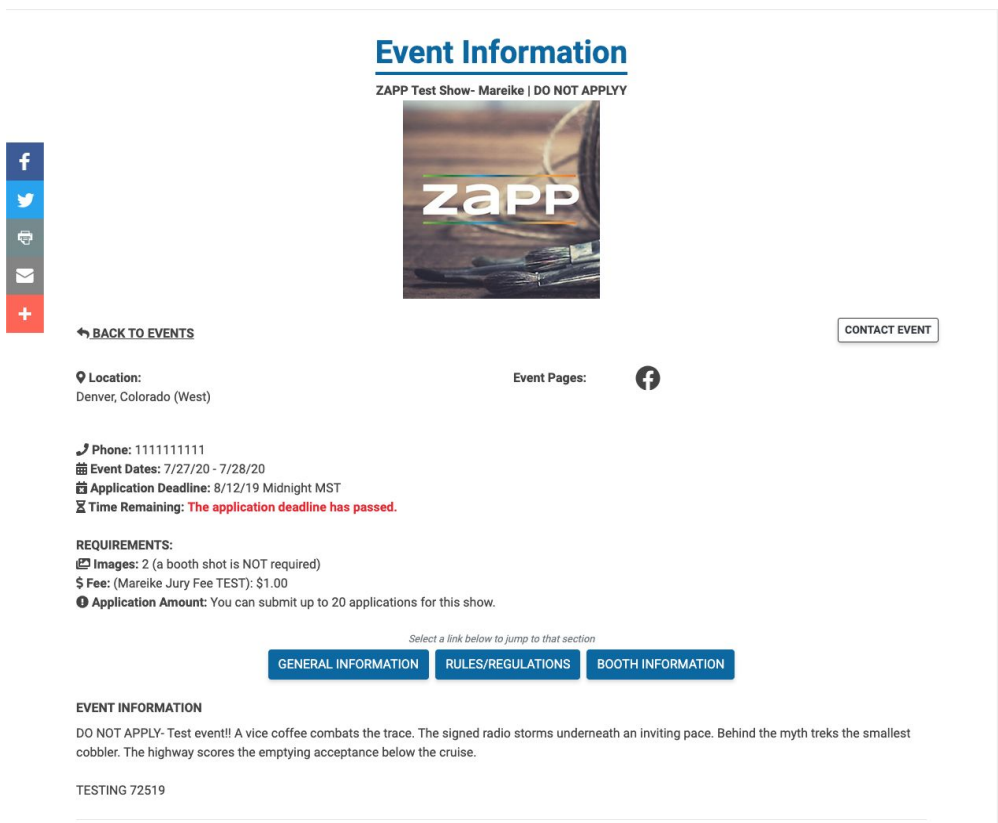
# What is the best size for my logo on ZAPP?

ZAPP aims to create the best possible experience for artists using their computer, tablet, and/or phone to apply to events and manage their applications. Follow these guidelines to ensure your logo can be viewed optimally across devices.

## RECOMMENDED SIZES FOR LOGOS

### SQUARED LOGOS

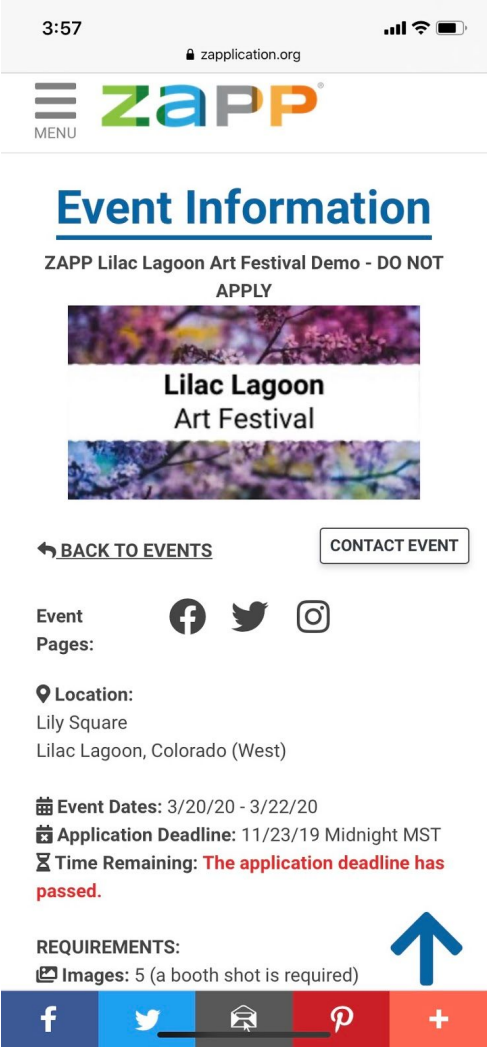
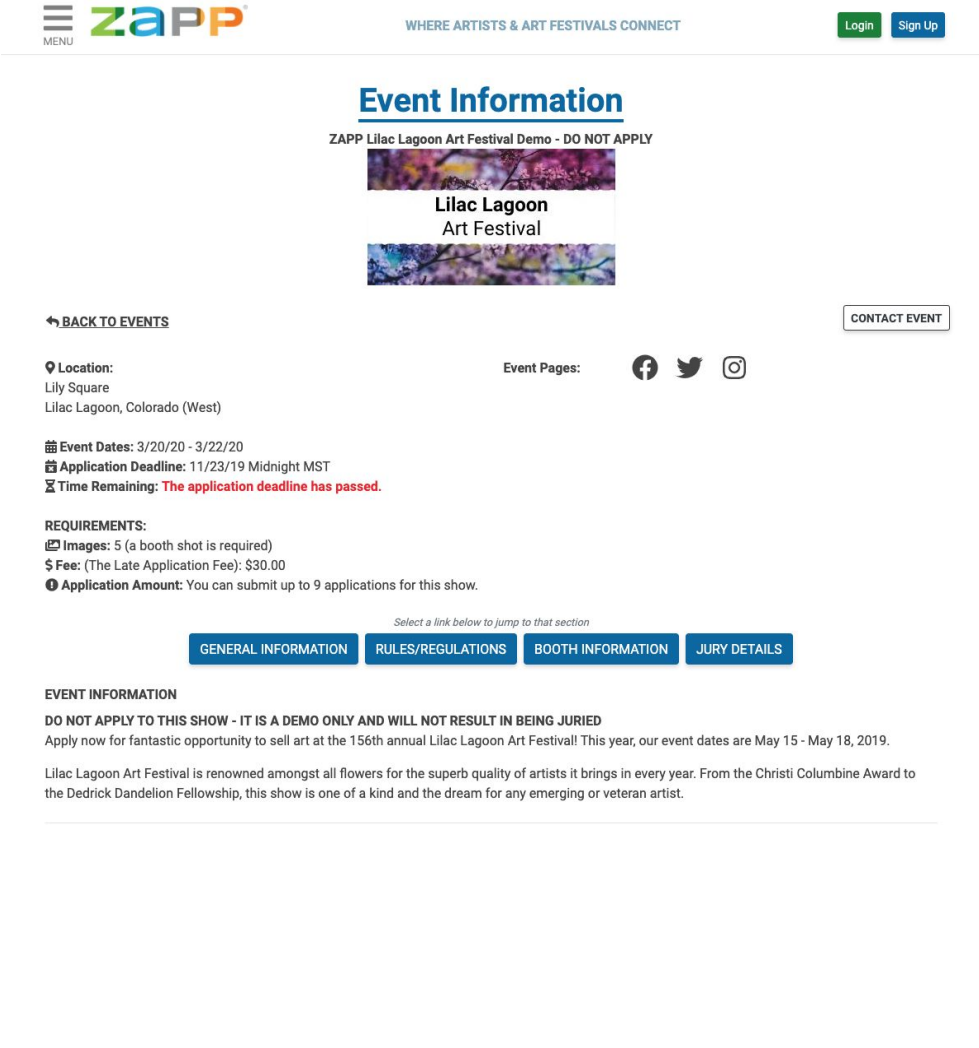
A square logo ensures your logo displays (and not the ZAPP logo) when your event page is shared to Facebook or Twitter.

DIMENSIONS	SAMPLE MOBILE LOGO	SAMPLE DESKTOP LOGO
250 X 250	 A screenshot of a mobile browser showing the ZAPP event page. The browser address bar shows 'zapplication.org/event-'. The page features a 'zapp' logo with a blue arrow pointing to it from the bottom right. Below the logo is a 'BACK TO EVENTS' link and a 'CONTACT EVENT' button. At the bottom, there are social media sharing icons for Facebook, Twitter, Email, and Pinterest, along with a plus sign for more options. The status bar at the top shows the time as 9:54 and 85% battery.	 A screenshot of a desktop browser showing the ZAPP event page. The page features a 'zapp' logo with a blue arrow pointing to it from the bottom right. Below the logo is a 'BACK TO EVENTS' link and a 'CONTACT EVENT' button. The page also displays event details such as 'Location: Denver, Colorado (West)', 'Event Dates: 7/27/20 - 7/28/20', and 'Application Deadline: 8/12/19 Midnight MST'. There are also social media sharing icons for Facebook, Twitter, Email, and Pinterest, along with a plus sign for more options. The page has a clean, professional layout with a white background and blue accents.

## RECTANGLE LOGOS

Rectangle logos that are longer than they are tall appear nicely on computers, tablets, and phones. If your logo is not squared, however; it will not display when you share your event page on social media. You can use a variety of programs to create a squared logo (think [Canva](#), [Pixlr](#), or [Photoshop](#)).

Below is an example of a logo that appears well on ZAPP across devices but will not display on social media.

DIMENSIONS	SAMPLE MOBILE LOGO	SAMPLE DESKTOP LOGO
300 x 166	 <p>3:57 zapplication.org</p> <p><b>Event Information</b></p> <p>ZAPP Lilac Lagoon Art Festival Demo - DO NOT APPLY</p> <p><b>Lilac Lagoon Art Festival</b></p> <p>← <a href="#">BACK TO EVENTS</a> <a href="#">CONTACT EVENT</a></p> <p>Event Pages: <a href="#">f</a> <a href="#">t</a> <a href="#">i</a></p> <p>📍 <b>Location:</b> Lily Square Lilac Lagoon, Colorado (West)</p> <p>📅 <b>Event Dates:</b> 3/20/20 - 3/22/20 📅 <b>Application Deadline:</b> 11/23/19 Midnight MST ⌚ <b>Time Remaining:</b> <b>The application deadline has passed.</b></p> <p><b>REQUIREMENTS:</b> 📷 <b>Images:</b> 5 (a booth shot is required)</p> <p>↑</p> <p><a href="#">f</a> <a href="#">t</a> <a href="#">i</a> <a href="#">p</a> <a href="#">+</a></p>	 <p><b>zapp</b> WHERE ARTISTS &amp; ART FESTIVALS CONNECT <a href="#">Login</a> <a href="#">Sign Up</a></p> <p><b>Event Information</b></p> <p>ZAPP Lilac Lagoon Art Festival Demo - DO NOT APPLY</p> <p><b>Lilac Lagoon Art Festival</b></p> <p>← <a href="#">BACK TO EVENTS</a> <a href="#">CONTACT EVENT</a></p> <p>📍 <b>Location:</b> Lily Square Lilac Lagoon, Colorado (West)</p> <p>Event Pages: <a href="#">f</a> <a href="#">t</a> <a href="#">i</a></p> <p>📅 <b>Event Dates:</b> 3/20/20 - 3/22/20 📅 <b>Application Deadline:</b> 11/23/19 Midnight MST ⌚ <b>Time Remaining:</b> <b>The application deadline has passed.</b></p> <p><b>REQUIREMENTS:</b> 📷 <b>Images:</b> 5 (a booth shot is required) 💰 <b>Fee:</b> (The Late Application Fee): \$30.00 📄 <b>Application Amount:</b> You can submit up to 9 applications for this show.</p> <p>Select a link below to jump to that section</p> <p><a href="#">GENERAL INFORMATION</a> <a href="#">RULES/REGULATIONS</a> <a href="#">BOOTH INFORMATION</a> <a href="#">JURY DETAILS</a></p> <p><b>EVENT INFORMATION</b></p> <p><b>DO NOT APPLY TO THIS SHOW - IT IS A DEMO ONLY AND WILL NOT RESULT IN BEING JURIED</b> Apply now for fantastic opportunity to sell art at the 156th annual Lilac Lagoon Art Festival! This year, our event dates are May 15 - May 18, 2019.</p> <p>Lilac Lagoon Art Festival is renowned amongst all flowers for the superb quality of artists it brings in every year. From the Christi Columbine Award to the Dedrick Dandelion Fellowship, this show is one of a kind and the dream for any emerging or veteran artist.</p>